

COMPLIANCE

 **IPCAA** | Annual Seminar  
on Compliance

# Compliance in a Changing World

March 28 & 29 2019, Radisson Blu Hotel, Berlin

**IPCAA**  
30 YEARS  
1989-2019

## Thursday 28th March 2019

09.00 – 12.00	<b>Practical Exchange Session</b> Optional
12.00 – 13.00	<b>Lunch &amp; Networking Time</b>
13.00 – 13.15	<b>Annual Seminar on Compliance</b> Welcome and Introduction
13.15 – 16.45	<b>Session I - Ongoing Transformation</b>
13.15 – 14.00	<b>EFPIA Transparency Initiative</b> George Five, representing EFPIA
14.00 – 15.15	<b>Codes and Regulations - An Outlook to the Future</b> Michael Gleave and Mette Jacobsen, H. Lundbeck   Holger Diener, IFPMA   Julie Bonhomme, EFPIA   Roeland Van Aelst, MedTech Europe
15.15 – 15.45	<b>Networking Break</b>
15.45 – 16.45	<b>Panel Discussion</b> With Speakers from Session I
18.30	<b>Departure for Group Dinner</b> Meet in the hotel lobby for short transfer by bus

## Friday 29th March 2019

08.45 – 09.00	<b>Introduction into Day 2</b>
09.00 – 12.00	<b>Session II - Transforming the Customer Experience</b>
09.00 – 09.45	<b>GDPR and Compliance in a Digital Age</b> Mandy Risch-Kerst, EventLawyers
09.45 – 10.15	<b>Networking Break</b>
10.15 – 11.15	<b>Breakout Session on Hot Topics</b>
11.15 – 12.00	<b>Feedback from the Breakout Sessions</b>
12.00 – 13.00	<b>Lunch &amp; Networking Time</b>
13.00 – 15.00	<b>Session III - Inspire to Transform</b>
13.00 – 13.45	<b>Not Without me - the Patient</b>
13.45 – 14.35	<b>Patient Involvement from different perspectives and what the law says</b>
14.35 – 15.00	<b>Roundtable Discussion</b>
15.00 – 15.30	<b>Refreshment Break</b>
15.30 – 16.15	<b>AI - what's in there for congresses?</b> Key Note Speaker from Quantum Black
16.15	<b>Closing</b>